

## Frequently Asked Questions

### Unique Product Identifiers Required for Active EPEAT-registered Products beginning February 1, 2022

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#### Why is GEC requiring Unique Product Identifiers on the EPEAT Registry? When will they be required?

**Providing unique product identifying information for all active EPEAT-registered products is an EPEAT program requirement beginning February 1, 2022.** GEC is requiring Participating Manufacturers to provide unique product identifiers for their products listed on the EPEAT Registry to assist purchasers in locating products that they have identified on the Registry elsewhere. *Since GEC does not require Participating Manufacturers to place the EPEAT trademark on active EPEAT-registered products, a product that is listed on the EPEAT Registry is considered to carry the EPEAT Mark.* Identifying the unique product identifier for a product carrying the EPEAT Mark provides the opportunity for reliable and efficient identification by purchasers of that product in the global, and increasingly digital, marketplace.

#### What exactly are Unique Product Identifiers?

Unique product identifiers are numeric or alphanumeric codes that are used to reliably identify and distinguish products in the global marketplace. They are designated by a product manufacturer. GEC is requiring EPEAT Participating Manufacturers to provide at least one of the following unique product identifiers: Global Trade Item Number [GTIN], Universal Product Code [UPC], European Article Number [EAN], Manufacturer Part Number [MPN], Additional Unique Product Identifier [a specific unique product identifier not already listed that is primarily used in specific marketplaces, such as the Amazon Standard Identification Number (ASIN)]. While GEC prefers that Participating Manufacturers provide Global Trade Item Numbers, since they are globally applicable, providing any one of the unique product identifiers is acceptable. At this time, Regulatory Model Numbers are not one of the acceptable unique product identifiers.

#### Do the Unique Product Identifiers have to appear on the product or on the product packaging?

GEC is not requiring the unique product identifier appear on the product and/or on the product packaging but since the intention with this requirement is to facilitate the identification of active EPEAT-registered products outside of the Registry, the unique product identifying number be either on the product or easily provided by the Participating Manufacturer.

#### How will the EPEAT Registry display Unique Product Identifiers?

Unique product identifiers provided for active EPEAT-registered products will be reflected on the public facing EPEAT Registry by February 7, 2022. Unique product identifiers will appear on the Product Summary page for any products returned in a search. Please note that only the first ten (10) unique product identifiers provided in each predesignated or fill-in field will be listed on the page. If more than ten (10) unique product identifiers are listed, they will appear in a pop-up box on the same screen. All unique product identifiers listed for products on the public facing EPEAT Registry will be available for export and download.

#### Are Unique Product Identifiers required for archived EPEAT products?

No. Unique product identifiers are only required for active EPEAT-registered products.

#### What happens if a specific EPEAT-registered product does not have a unique product identifier?

If an active EPEAT-registered product does not have a unique product identifier, the Participating Manufacturer will have to confirm this in the appropriate field on the Registry.

#### What happens if a Participating Manufacturer does not provide unique product identifying information?

GEC reserves the right to not list product(s) on the EPEAT Registry that are missing unique product identifying information. GEC understands that there may be instances where a Participating Manufacturer is unable to provide unique product identifying information and will review those instances on a case-by-case basis. Please note that products missing unique product identifier information will not be included in the EPEAT API shared with GEC approved third-party platforms.

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#### How will Unique Product Identifiers be used by the EPEAT API?

The EPEAT API will enable the automated and reliable transmission of EPEAT product data from the EPEAT Registry to GEC authorized third-party data recipients. The EPEAT API will be available for use by authorized data recipients after March 1, 2022. For the EPEAT API to reliably transmit data for active EPEAT-registered products, all active products in the EPEAT Registry must have at least one unique product identifier.

#### After February 1, 2022, how can Participating Manufacturers add Unique Product Identifiers to EPEAT-registered products on an ongoing basis?

**Participating Manufacturers can provide unique product identifier information in two ways:**

##### **Manual entry**

On February 10, 2022, GEC will release a new backend Registry functionality that enables EPEAT Participating Manufacturers to manually enter unique product identifiers in existing and/or new product records. The unique product identifiers uploaded via the UPI EPEAT Active Registered-Products Form will be automatically validated for correctness and EPEAT Participating Manufacturers performing the upload will be required to attest to the veracity of the unique product identifier data provided.

##### **Batch upload**

On February 10, 2022, GEC will release new backend Registry functionality to allow Participating Manufacturers to download an UPI EPEAT Active Registered-Products Form, edit/add unique product identifying information and then batch upload this data. The unique product identifiers uploaded via the UPI EPEAT Active Registered-Products Form will be automatically validated for correctness and EPEAT Participating Manufacturers performing the upload will be required to attest to the veracity of the unique product identifier data provided.